

## ALBERTA HIGHLAND DANCING ASSOCIATION

### Sponsorship & Advertising Opportunities

**Red Deer** is the proud host of the 2018 Alberta Closed Championship & Open Competition to be held on May 5/6, 2018

This annual event is where dancers who will represent Alberta at the ScotDance Canada Championships are selected, and where dancers from across the province are joined by their fellow Highland dancers to compete.

We are very grateful for the support of businesses and individuals who step up to be sponsors for this prestigious event. This year we are appealing to you once again. **Your support is critical to our ability to host the 2018 championship and competition.**

### SPONSORSHIP:

One of the best ways to support highland dancers in Alberta is to sponsor an award...or several!

In return for your generosity, your name or the name of someone you would like to remember or honour will be engraved on the award & printed in the event program as a sponsor.

Sponsorship can be completed online at: [www.ahda.ab.ca](http://www.ahda.ab.ca) Deadline is April 8<sup>th</sup>, 2018.

#### **Closed Provincial Championship**

Saturday, May 5, 2018

Champion: \$100

1<sup>st</sup> Runner up: \$80

2<sup>nd</sup> – 5<sup>th</sup> Runner up: \$60

Age Categories: 7 & U10, 10 & U12, 12 & U14, 14 & U16, 16 & U18, 18 & U21, 21 years & over.

Medal Sponsorship \$75 / Category

#### **Open Competition:**

Sunday, May 6, 2018

Dance Category Aggregate Winner:

Pre-Premier \$40/class

Premier \$40/class

Medal Sponsorship \$60/class

Please note that we offer first choice of sponsorship to previous award supporters. Classes will be assigned on a first come, first served basis. *If your choice of sponsorship is not available, we will allocate it where needed.*

### ADVERTISING:

Advertising space is available in the program covering both days' events. We anticipate distributing more than 250 competition programs over the course of our event. Programs are often kept and read by dancers, families and teachers long after the competition is done.

**Payment & uploading of your ad is available online [www.ahda.ab.ca](http://www.ahda.ab.ca) Deadline is: April 1, 2018**

#### ADVERTISING CHOICES:

Back Cover AD – Colour \$250 / B&W \$210

Inside Cover AD- Colour \$200 / B&W \$160

Full Page AD \$100

Half Page AD \$75

1/4 Page AD \$45

Business Card AD \$25

Wish your friends Good Luck by sending a **Best Wishes Line** for \$10! Can be paid for and submitted online (maximum 75 characters): [www.ahda.ab.ca](http://www.ahda.ab.ca)

**Thank you for your support!**

